

# **Predictive Analytics**

Ch3. Time series decomposition

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# Outline

#### 1 Transformations and adjustments

- 2 Time series components
- 3 History of time series decomposition
- 4 STL decomposition
- 5 When things go wrong

## Per capita adjustments

```
global_economy %>%
filter(Country == "Australia") %>%
autoplot(GDP)
```



## Per capita adjustments

```
global_economy %>%
  filter(Country == "Australia") %>%
  autoplot(GDP / Population)
```



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```
print retail <- aus retail %>%
  filter(Industry == "Newspaper and book retailing") %>%
  group by(Industry) %>%
 index_by(Year = year(Month)) %>%
  summarise(Turnover = sum(Turnover))
aus economy <- global economy %>%
  filter(Code == "AUS")
print_retail %>%
 left_join(aus_economy, by = "Year") %>%
 mutate(Adjusted_turnover = Turnover / CPI * 100) %>%
  pivot_longer(c(Turnover, Adjusted_turnover), values_to = "Turnover") %>%
 mutate(name = factor(name, levels=c("Turnover","Adjusted turnover"))) %>%
  ggplot(aes(x = Year, y = Turnover)) +
  geom_line() +
  facet_grid(name ~ ., scales = "free_y") +
  labs(title = "Turnover: Australian print media industry", y = "$AU")
```

# Inflation adjustments



Denote original observations as  $y_1, \ldots, y_T$  and transformed observations as  $w_1, \ldots, w_T$ .

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Mathematical transfo	rmations for stabilizing	g variation
Square root	$w_t = \sqrt{y_t}$	$\downarrow$
Cube root	$w_t = \sqrt[3]{y_t}$	Increasing
Logarithm	$w_t = \log(y_t)$	strength

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Logarithms, in particular, are useful because they are more interpretable: changes in a log value are **relative (percent) changes on the original scale**.

```
food <- aus_retail %>%
  filter(Industry == "Food retailing") %>%
  summarise(Turnover = sum(Turnover))
```



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```
food %>% autoplot(sqrt(Turnover)) +
    labs(y = "Square root turnover")
```



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food %>% autoplot(Turnover^(1/3)) +

```
labs(y = "Cube root turnover")
```



```
food %>% autoplot(log(Turnover)) +
    labs(y = "Log turnover")
```



food %>% autoplot(-1/Turnover) + labs(y = "Inverse turnover")



Each of these transformations is close to a member of the family of **Box-Cox transformations**:

$$w_t = \begin{cases} \log(y_t), & \lambda = 0;\\ (sign(y_t)|y_t|^{\lambda} - 1)/\lambda, & \lambda \neq 0. \end{cases}$$

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- Actually the Bickel-Doksum transformation (allowing for  $y_t < 0$ )
- $\lambda$  = 1: (No substantive transformation)
- $\lambda = \frac{1}{2}$ : (Square root plus linear transformation)
- $\lambda$  = 0: (Natural logarithm)
- $\lambda = -1$ : (Inverse plus 1)

food %>%
 features(Turnover, features = guerrero)

## # A tibble: 1 x 1
## lambda\_guerrero
## <dbl>
## 1 0.0524

food %>%
 features(Turnover, features = guerrero)

## # A tibble: 1 x 1
## lambda\_guerrero
## <dbl>
## 1 0.0524

This attempts to balance the seasonal fluctuations and random variation across the series.

- Always check the results.
- A low value of  $\lambda$  can give extremely large prediction intervals.

## **Box-Cox transformations**

food %>% autoplot(box\_cox(Turnover, 0.0524)) +
 labs(y = "Box-Cox transformed turnover")



- Often no transformation needed.
- Simple transformations are easier to explain and work well enough.
- Transformations can have very large effect on PI.
- If some data are zero or negative, then use  $\lambda > 0$ .
- log1p() can also be useful for data with zeros.
- Choosing logs is a simple way to force forecasts to be positive
- Transformations must be reversed to obtain forecasts on the original scale. (Handled automatically by fable.)

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#### Recall

Trend pattern exists when there is a long-term increase or decrease in the data.Cyclic pattern exists when data exhibit rises and falls that are *not of fixed period* (duration usually of at least 2 years).

**Seasonal** pattern exists when a series is influenced by seasonal factors (e.g., the quarter of the year, the month, or day of the week).

# $y_t = f(S_t, T_t, R_t)$

- where  $y_t = \text{data at period } t$ 
  - $T_t$  = trend-cycle component at period t
  - $S_t$  = seasonal component at period t
  - $R_t$  = remainder component at period t

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Additive decomposition:  $y_t = S_t + T_t + R_t$ .

Multiplicative decomposition:  $y_t = S_t \times T_t \times R_t$ .

- Additive model appropriate if magnitude of seasonal fluctuations does not vary with level.
- If seasonal are proportional to level of series, then multiplicative model appropriate.
- Multiplicative decomposition more prevalent with economic series
- Alternative: use a Box-Cox transformation, and then use additive decomposition.
- Logs turn multiplicative relationship into an additive relationship:

$$y_t = S_t \times T_t \times R_t \implies \log y_t = \log S_t + \log T_t + \log R_t.$$

```
us_retail_employment <- us_employment %>%
  filter(year(Month) >= 1990, Title == "Retail Trade") %>%
  select(-Series_ID)
us_retail_employment
```

## # A tsibble: 357 x 3 [1M] Month Title Employed ## ## <mth> <chr> <dbl> ## 1 1990 Jan Retail Trade 13256. 2 1990 Feb Retail Trade ## 12966. 3 1990 Mär Retail Trade 12938. ## 4 1990 Apr Retail Trade 13012. ## 5 1990 Mai Retail Trade 13108. ## ## 6 1990 Jun Retail Trade 13183. ## 7 1990 Jul Retail Trade 13170. ## 8 1990 Aug Retail Trade 13160. ## 9 1990 Son Potail Trade 12112

```
us_retail_employment %>%
  autoplot(Employed) +
  labs(y="Persons (thousands)", title="Total employment in US retail")
```



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```
us_retail_employment %>%
  model(stl = STL(Employed))
```

## # A mable: 1 x 1
## stl
## <model>
## 1 <STL>

```
dcmp <- us_retail_employment %>%
  model(stl = STL(Employed))
components(dcmp)
```

##	#	A dable:	: 357	x 7	[1M]				
##	#	Key:	.mod	del	[1]				
##	#	:	Emp	loyed	d = trend	+ sease	on_year + rer	mainder	
##		.model	Мо	onth	Employed	trend	season_year	remainder	season_adjust
##		<chr></chr>	<r< td=""><td>nth&gt;</td><td><dbl></dbl></td><td><dbl></dbl></td><td><dbl></dbl></td><td><dbl></dbl></td><td><dbl></dbl></td></r<>	nth>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>	<dbl></dbl>
##	1	stl	1990	Jan	13256.	13288.	-33.0	0.836	13289.
##	2	stl	1990	Feb	12966.	13269.	-258.	-44.6	13224.
##	3	stl	1990	Mär	12938.	13250.	-290.	-22.1	13228.
##	4	stl	1990	Apr	13012.	13231.	-220.	1.05	13232.
##	5	stl	1990	Mai	13108.	13211.	-114.	11.3	13223.
##	6	stl	1990	Jun	13183.	13192.	-24.3	15.5	13207.
##	7	stl	1990	Jul	13170.	13172.	-23.2	21.6	13193.
	-								

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```
us_retail_employment %>%
  autoplot(Employed, color='gray') +
  autolayer(components(dcmp), trend, color='#D55E00') +
  labs(y="Persons (thousands)", title="Total employment in US retail")
```



#### components(dcmp) %>% autoplot()



components(dcmp) %>% gg\_subseries(season\_year)



- Useful by-product of decomposition: an easy way to calculate seasonally adjusted data.
- Additive decomposition: seasonally adjusted data given by

$$y_t - S_t = T_t + R_t$$

Multiplicative decomposition: seasonally adjusted data given by

$$y_t/S_t = T_t \times R_t$$

```
us_retail_employment %>%
  autoplot(Employed, color='gray') +
  autolayer(components(dcmp), season_adjust, color='#0072B2') +
  labs(y="Persons (thousands)", title="Total employment in US retail")
```



- We use estimates of S based on past values to seasonally adjust a current value.
- Seasonally adjusted series reflect remainders as well as trend. Therefore they are not "smooth" and "downturns" or "upturns" can be misleading.
- It is better to use the trend-cycle component to look for turning points.

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- Classical method originated in 1920s.
- Census II method introduced in 1957. Basis for X-11 method and variants (including X-12-ARIMA, X-13-ARIMA)
- STL method introduced in 1983
- TRAMO/SEATS introduced in 1990s.

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#### **National Statistics Offices**

- ABS uses X-12-ARIMA
- US Census Bureau uses X-13ARIMA-SEATS
- Statistics Canada uses X-12-ARIMA
- ONS (UK) uses X-12-ARIMA
- EuroStat use X-13ARIMA-SEATS

- Relatively robust to outliers
- Completely automated choices for trend and seasonal changes
- Very widely tested on economic data over a long period of time.

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#### Disadvantages

- No prediction/confidence intervals
- Ad hoc method with no underlying model
- Only developed for quarterly and monthly data

- The X-11, X-12-ARIMA and X-13-ARIMA methods are based on Census II decomposition.
- These allow adjustments for trading days and other explanatory variables.
- Known outliers can be omitted.
- Level shifts and ramp effects can be modelled.
- Missing values estimated and replaced.
- Holiday factors (e.g., Easter, Labour Day) can be estimated.

- Model-based
- Smooth trend estimate
- Allows estimates at end points
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- STL: "Seasonal and Trend decomposition using Loess"
- Very versatile and robust.
- Unlike X-12-ARIMA, STL will handle any type of seasonality.
- Seasonal component allowed to change over time, and rate of change controlled by user.
- Smoothness of trend-cycle also controlled by user.
- Robust to outliers
- Not trading day or calendar adjustments.
- Only additive.
- Take logs to get multiplicative decomposition.
- Use Box-Cox transformations to get other decompositions.

```
us_retail_employment %>%
model(STL(Employed ~ season(window=9), robust=TRUE)) %>%
components() %>% autoplot() +
labs(title = "STL decomposition: US retail employment")
```

STL decomposition: US retail employment

Employed = trend + season\_year + remainder



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- trend(window = ?) controls wiggliness of trend component.
- season(window = ?) controls variation on seasonal component.
- season(window = 'periodic') is equivalent to an infinite window.

us\_retail\_employment %>%
model(STL(Employed)) %>%
components() %>% autoplot()



us\_retail\_employment %>%
model(STL(Employed)) %>%
components() %>% autoplot()

STL decomposition

Employed = trend + season\_year + remainder

STL() chooses season(window=13) by default

Can include transformations.



- Algorithm that updates trend and seasonal components iteratively.
   Starts with T
  <sub>t</sub> = 0
- Uses a mixture of loess and moving averages to successively refine the trend and seasonal estimates.
- The trend window controls loess bandwidth applied to deasonalised values.
- The season window controls loess bandwidth applied to detrended subseries.
- Robustness weights based on remainder.
- Default season window = 13
- Default trend window = nextodd(

ceiling((1.5\*period)/(1-(1.5/s.window)))

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# Treasurer Joe Hockey calls for answers over Australian Bureau of Statistics jobs data

By Michael Vincent and Simon Frazer

Updated 9 Oct 2014, 12:17pm

Federal Treasurer Joe Hockey says he wants answers to the problems the Australian Bureau of Statistics (ABS) has had with unemployment figures.

Mr Hockey, who is in the US to discuss Australia's G20 agenda, said last month's unemployment figures were "extraordinary".

The rate was 6.1 per cent after jumping to a 12year high of 6.4 per cent the previous month.

The ABS has now taken the rare step of abandoning seasonal adjustment for its latest employment data.

. . . . . .



PHOTO: Joe Hockey says he is unhappy with the volatility of ABS unemployment figures. (AAP: Alan Porritt)

RELATED STORY: ABS abandons seasonal adjustment for latest jobs data



Updated 8 Oct 2014, 4:19pm

The Australian Bureau of Statistics is taking the rare step of abandoning seasonal adjustment for its latest employment data.

The ABS uses seasonal adjustment, based on historical experience, to account for the normal variation between hiring and firing patterns between different months

However, after a winter where the seasonally adjusted unemployment rate swung wildly from 6.1 to 6.4 and back to 6.1 per cent, the bureau released a statement saying it will not adjust the original figure for September for seasonal factors.

It will also reset the seasonal adjustment for July and August to one, meaning that these months will also reflect the original figures.



0 MAP: Australia

# ABS jobs and unemployment figures - key questions answered by an expert

A professor of statistics at Monash University explains exactly what is seasonal adjustment, why it matters and what went wrong in the July and August figures



School leavers come on to the jobs market at the same time, causing a seasonal fluctuation. Photograph: Brian Snyder/Reuters

The Australian Bureau of Statistics has <u>retracted its seasonally adjusted</u> <u>employment data for July and August</u>, which recorded huge swings in the jobless rate. The ABS is also planning to review the methods it uses for seasonal adjustment to ensure its figures are as accurate as possible. Rob Hyndman, a professor of statistics at Monash University and member of the bureau's methodology advisory board, answers our questions:

#### employed

##	# A ts	bble	: 440 >	< 4 [1M	1]
##		Time	Month	Year	Employed
##	~	(mth>	<ord></ord>	<dbl></dbl>	<dbl></dbl>
##	1 1978	3 Feb	Feb	1978	5986.
##	2 1978	8 Mär	Mär	1978	6041.
##	3 1978	3 Apr	Apr	1978	6054.
##	4 1978	8 Mai	Mai	1978	6038.
##	5 1978	3 Jun	Jun	1978	6031.
##	6 1978	3 Jul	Jul	1978	6036.
##	7 1978	3 Aug	Aug	1978	6005.
##	8 1978	3 Sep	Sep	1978	6024.
##	9 1978	3 Okt	Okt	1978	6046.
##	10 1978	8 Nov	Nov	1978	6034.
##	# v	vith 4	430 mor	re rows	5

```
employed %>%
  autoplot(Employed) +
  labs(title = "Total employed", y = "Thousands")
```



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```
employed %>%
  filter(Year >= 2005) %>%
  autoplot(Employed) +
  labs(title = "Total employed", y = "Thousands")
```



```
employed %>%
  filter(Year >= 2005) %>%
  gg_season(Employed) +
  labs(title = "Total employed", y = "Thousands")
```



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```
employed %>%
  mutate(diff = difference(Employed)) %>%
  filter(Month == "Sep") %>%
  ggplot(aes(y = diff, x = 1)) +
  geom_boxplot() + coord_flip() +
  labs(title = "Sep - Aug: total employed", y = "Thousands") +
  scale_x_continuous(breaks = NULL, labels = NULL)
```



0.0

```
dcmp <- employed %>%
  filter(Year >= 2005) %>%
  model(stl = STL(Employed ~ season(window = 11), robust = TRUE))
components(dcmp) %>% autoplot()
```



```
components(dcmp) %>%
filter(year(Time) == 2013) %>%
gg_season(season_year) +
labs(title = "Seasonal component") + guides(colour = "none")
```



components(dcmp) %>%
 as\_tsibble() %>%
 autoplot(season\_adjust)



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- August 2014 employment numbers higher than expected.
- Supplementary survey usually conducted in August for employed people.
- Most likely, some employed people were claiming to be unemployed in August to avoid supplementary questions.
- Supplementary survey not run in 2014, so no motivation to lie about employment.
- In previous years, seasonal adjustment fixed the problem.
- The ABS has now adopted a new method to avoid the bias.